

SENIORS CLIMATE ACTION

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Newsletter #2

Welcome to the second edition of the Seniors Climate Action newsletter!

We're excited to share updates on how senior artists across Europe are stepping up to tackle climate change with creativity and purpose. Through education, advocacy, and artistic expression, this initiative, co-funded by the European Union, empowers seniors to become active agents of green change.

In this edition, we highlight the recently launched Seniors Climate Action Curriculum, explore its core objectives, and share what's next in this inspiring journey. Together, we can make a lasting impact—no matter our age!



About the Seniors Climate Action Curriculum

The Seniors Climate Action Curriculum is an innovative educational resource designed to empower senior visual artists aged 65+ to become active contributors in the fight against climate change. This curriculum offers a comprehensive framework that combines environmental education, artistic expression, and practical tools to inspire meaningful action and advocacy within local communities and beyond.

Developed as part of the Erasmus+ co-funded project, the curriculum is tailored to the unique needs of senior artists, providing them with the knowledge, digital skills, and creative methodologies to address pressing environmental challenges. It also emphasises the transformative role of art in raising awareness, fostering dialogue, and driving behavioural change towards sustainability.

Key Features

The curriculum is structured into five modules, each focusing on a critical aspect of environmental engagement:

- Environmental Problems and Solutions to Climate Change
- Digital Tools to Raise Environmental Awareness
- New Ways to Maximise Environmental Impact through Art
- Communication Tools for Artists in a Digitised, Connected World
- The Power of Senior Artists to Contribute to a Greener World

Practical Knowledge:

Participants gain actionable insights on climate issues, eco-friendly practices, and sustainable lifestyles.

Digital Competences:

The curriculum equips seniors with skills to navigate digital platforms, create impactful content, and effectively communicate their environmental message.

Artistic Advocacy:

It explores how art can amplify environmental awareness, showcasing examples of innovative practices and inspiring seniors to create meaningful, change-driven works.

Community Engagement:

Seniors are encouraged to act as multipliers of change, inspiring their peers and younger generations to adopt sustainable practices.

Who Is It For?

The curriculum is designed for senior visual artists across Europe whose work is – or has the potential to be – related to the environment. Whether they are seasoned professionals or hobbyists, participants will find tools to enhance their advocacy and creative impact.

The Seniors Climate Action Curriculum celebrates the wisdom, experience, and creativity of older generations, empowering them to inspire a greener, more sustainable world.

Find it here in English, Spanish, Italian, Greek and Slovak:

<https://www.seniors-climate-action.eu/curriculum/>



What's Next?

E-learning platform

Stay tuned for the launch of our e-learning platform, where you'll soon be able to explore a curriculum filled with interactive online modules and an immersive virtual gallery.

[Visit our website and learn more](#)



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